CLIMATE ACTION NEEDS YOUR INITIATIVE

The National Climate Initiative

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We promote climate action

Climate action is highly diverse and needs to cover a broad spectrum of climate-related issues and activities. Therefore, we have supported countless projects to reduce emissions of greenhouse gases.

The National Climate Initiative of the German Environment Ministry helps anchor climate action at grassroots level and benefits consumers as well as companies, municipalities and educational establishments.
Our goal

The National Climate Initiative is a key element in Germany’s strategy for meeting its climate targets. By 2050, we aim to be widely climate neutral. This is what the National Climate Initiative is fighting for. And with great success.

The following slides will highlight some of our funding programmes and activities.
Initiative, motivation and support

Our programmes and projects cover a broad spectrum of climate-related activities, from developing long-term strategies to providing practical assistance and investment support.

We enable climate action, for example by adding bike lanes, the using of energy-saving technologies such as LEDs and consumer consultations – just to name a few. But that’s not all!
Climate action in figures

28,750 projects have been carried out between 2008 and the end of 2018, with around EUR 905 million in financial support.

2.9 billion EUR in total has been invested thanks to the projects.

19.1 million tonnes is the lifetime-equivalent amount of CO₂ that has been saved, thanks to investment and non-investment related action.
WE SUPPORT

Climate action in practice

670 climate protection managers have been actively implementing local climate action measures in their municipalities since 2008.

Over 7,000 energy savings advisers have been providing low-income households with tips on how to save energy since 2008.

Around 320,000 climate protection consultations have taken place so far. Reducing costs – and the cost to the climate.

Over 6,750 energy scouts have been certified across Germany since 2013. They advise their company on savvy energy usage and take responsibility for their own energy- and resource-efficiency projects.

Over 1,500 companies benefit from the efficiency expertise of the energy scouts.

Reducing costs – and the cost to the climate.
WE BRING

Climate action into schools and nurseries

Over 4,450 energy saving models have already been implemented in schools and nurseries.

Over 1.1 million children and young people have been inspired to get involved in climate protection activities. They take their knowledge home to their families and help promote sustainable change.
WE ENCOURAGE

Environmentally-friendly transport

Around **110 million EUR** has been invested in making cities and communities more bicycle-friendly, benefiting people from small towns to the country’s capital.

400 bicycle initiatives have been carried out in 280 cities and communities. From bicycle lanes to charging stations for e-bikes and e-pedelecs, to cargo bike rentals for businesses.
Save energy with LEDs

Around 2.3 million LED lights have been introduced for interior as well as street lighting in municipalities and educational facilities.

These energy efficiency measures have saved almost 140 million EUR a year.

This has helped over 3,050 communities save an average of 45,500 EUR per year.

Around 720 million kWh of electricity has also been saved each year. This is equivalent to the average energy usage of 204,000 households.
WE PROMOTE

AC/heating systems and mini cogeneration units

An investment volume of around 175 million EUR has been used to build more than 2,400 AC and heating systems in offices and homes since 2008. This has resulted in a 5.6 x budget of investment with a total of 990 million EUR.

An investment volume of around 60 million EUR has been used to build more than 14,900 mini cogeneration units since 2008. This has resulted in a 7.8 x budget of investment with a total of 465 million EUR.
WE SUPPORT

Ideas and plans for a healthy climate

2,180 climate protection plans have already been developed to help cities and municipalities set up valuable strategies.

295 million EUR has been used to support around 215 innovative climate action projects, which continually try new approaches and develop smart ways to promote climate protection.