





We promote climate action

Climate action is highly diverse and needs to cover a broad spectrum of climate-related issues and activities.

Therefore, we have supported countless projects to reduce emissions of greenhouse gases.

The National Climate Initiative of the German Environment Ministry helps anchor climate action at grassroots level and benefits consumers as well as companies, municipalities and educational establishments.





Our goal

The National Climate Initiative is a key element in Germany's strategy for meeting its climate targets. By 2045, we aim to be widely climate neutral. This is what the National Climate Initiative is fighting for. And with great success.

The following slides will highlight some of our funding programmes and activities.

Initiative, motivation and support

Our programmes and projects cover a broad spectrum of climate-related activities, from developing long-term strategies to providing practical assistance and investment support.

We enable climate action, for example by adding bike lanes, the using of energy-saving technologies such as LEDs and consumer consultations – just to name a few. But that's not all!



Climate action in figures



35,900

projects have been carried out between 2008 and the end of 2020, with around

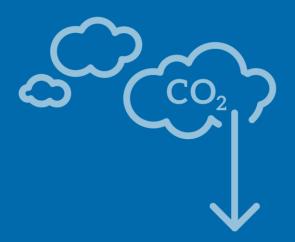
EUR 1.22

billion in financial support.



4.0 billion EUR

in total has been invested thanks to the projects.



30 million tonnes

is the lifetime-equivalent amount of CO₂

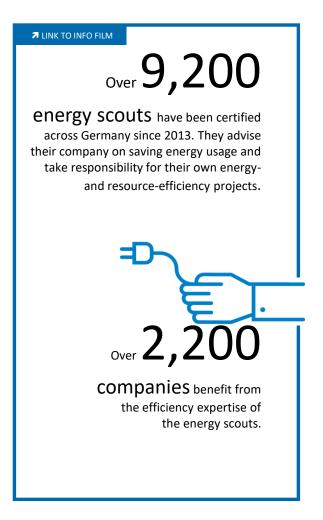
that has been saved, thanks to investment and noninvestment related action.



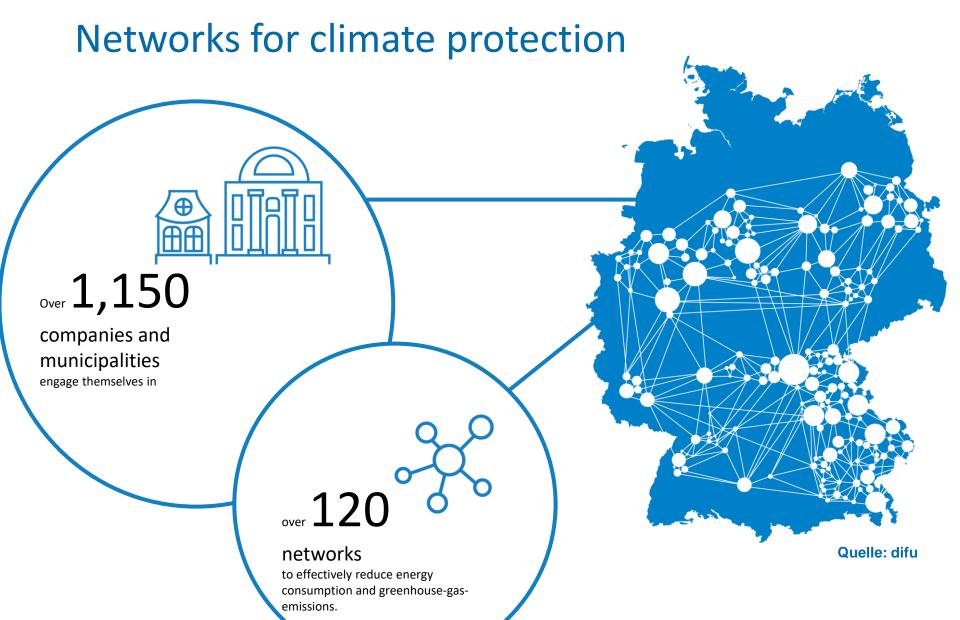
Climate action in practice

1,000
climate protection
managers have been actively
implementing local climate action
measures in their municipalities since
2008.





WE INITIATE



WE BRING

Climate action into schools and nurseries

Over **3,100**

energy saving models

have already been implemented in schools and nurseries.





over 800,000

children and young people

have been inspired to get involved in climate protection activities. They take their knowledge home to their families and help promote sustainable change.



WE ENCOURAGE

Environmentally-friendly transport

Around

200 million EUR

has been invested

in making cities and communities more bicycle-friendly, benefiting people from small towns to the country's capital.

660

bicycle initiatives

have been carried out

_{in} 420

cities and communities.

From bicycle lanes to charging stations for e-bikes and e-pedelecs, to cargo bike rentals for businesses.



WE DEVELOP

Innovative projects in municipalities

Since 2016

42

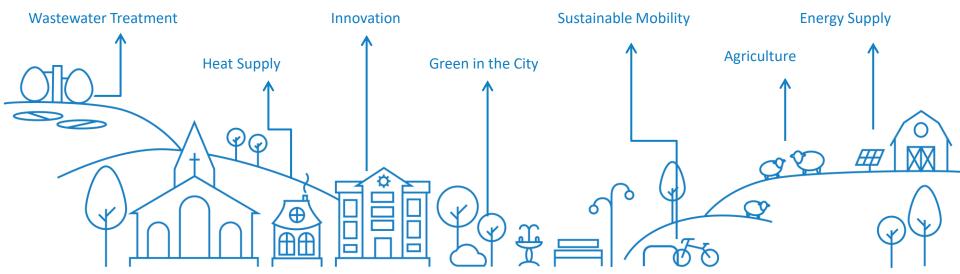
projects

show innovative climate protection technologies in the following branches:

Around

117 million Euro

have been used for **sustainable investments** in **municipalities**.



WE HELP TO

Save energy with LEDs

Around

2.9 million

LED lights have been introduced for interior as well as street lighting in municipalities and educational facilities.





These energy efficiency measures have saved almost

175 million EUR

a year.

This has helped over 3,540

communities save an average of

49,500 EUR

per year.

Around 910 million

kWh of electricity

has also been saved each year.

This is equivalent to the average energy usage of

260,000

households.



WE PROMOTE

AC/heating systems and mini cogeneration units

An investment volume of around

225 million EUR

has been used to build more than

3,500

AC and heating systems

in offices and homes since 2008.

This has resulted in a

6.3 X budget of investment

with a total of

1,43 billion EUR.



An investment volume of around

63 million EUR

has been used to build more than

15,800

mini cogeneration units

since 2008.

This has resulted in a

7.9 X budget of investment

with a total of

495 million EUR.



WE SUPPORT

Ideas and plans for a healthy climate



climate protection plans

have already been developed to help cities and municipalities set up valuable strategies.



has been used to support

around **200**

innovative climate action projects, which

continually try new approaches and develop smart ways to promote climate protection.





