



Federal Ministry  
for Economic Affairs  
and Climate Action



NATIONAL  
CLIMATE  
INITIATIVE

Climate action needs your initiative

# The National Climate Initiative Balance Sheet 2008 - 2023

# We promote climate protection

Climate protection is a highly diverse topic and therefore requires everyone's involvement in a wide variety of areas.

In 2008 the **National Climate Initiative** has set up a variety of funding programmes - those for local authorities, companies, educational institutions and consumers.



# Our goal: climate neutrality

Germany aims to become largely greenhouse gas neutral by 2045.  
**With great success the National Climate Initiative is working towards this goal!**

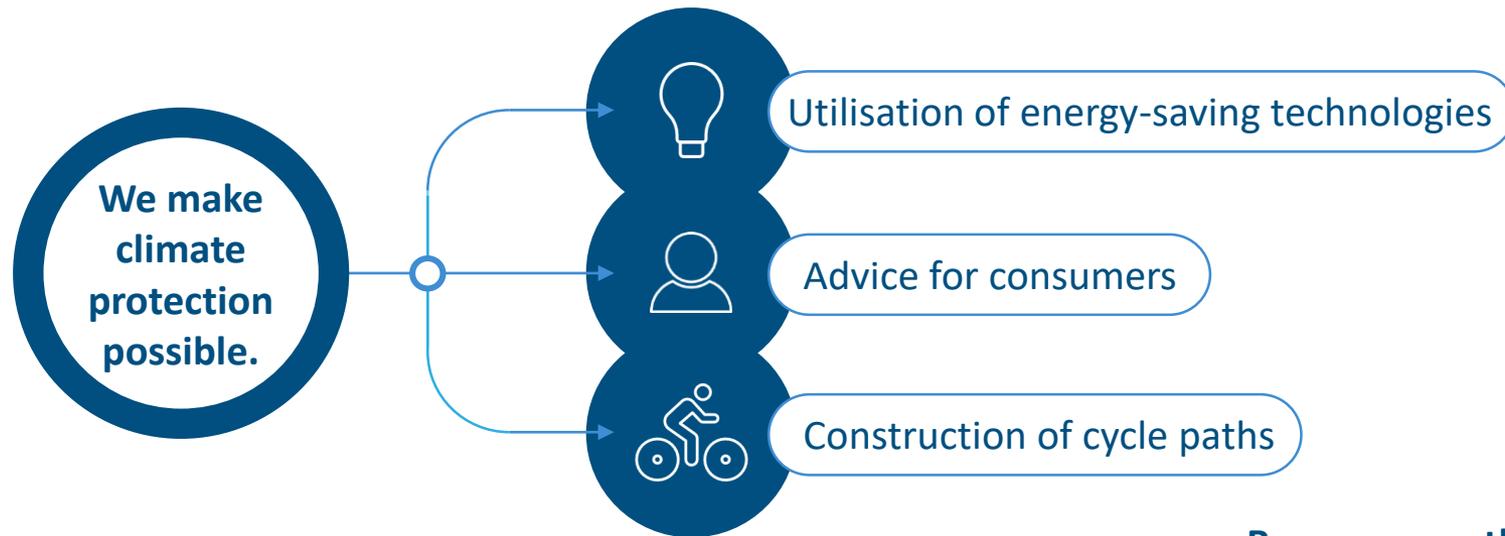
On the following pages we are going to present some examples of our programmes and measures.

# 2045

# Initiate, motivate & advise

Our programmes and projects range from developing long-term strategies to providing concrete assistance and investment support measures.

Examples of the measures we take:



**By no means that's not all.**

# Facts and figures



Between 2008 and 2023 we have implemented

**52,400**

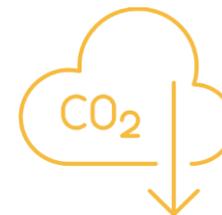
projects with a funding volume of around

**€1.80 bn.**



**€5.6 bn.**

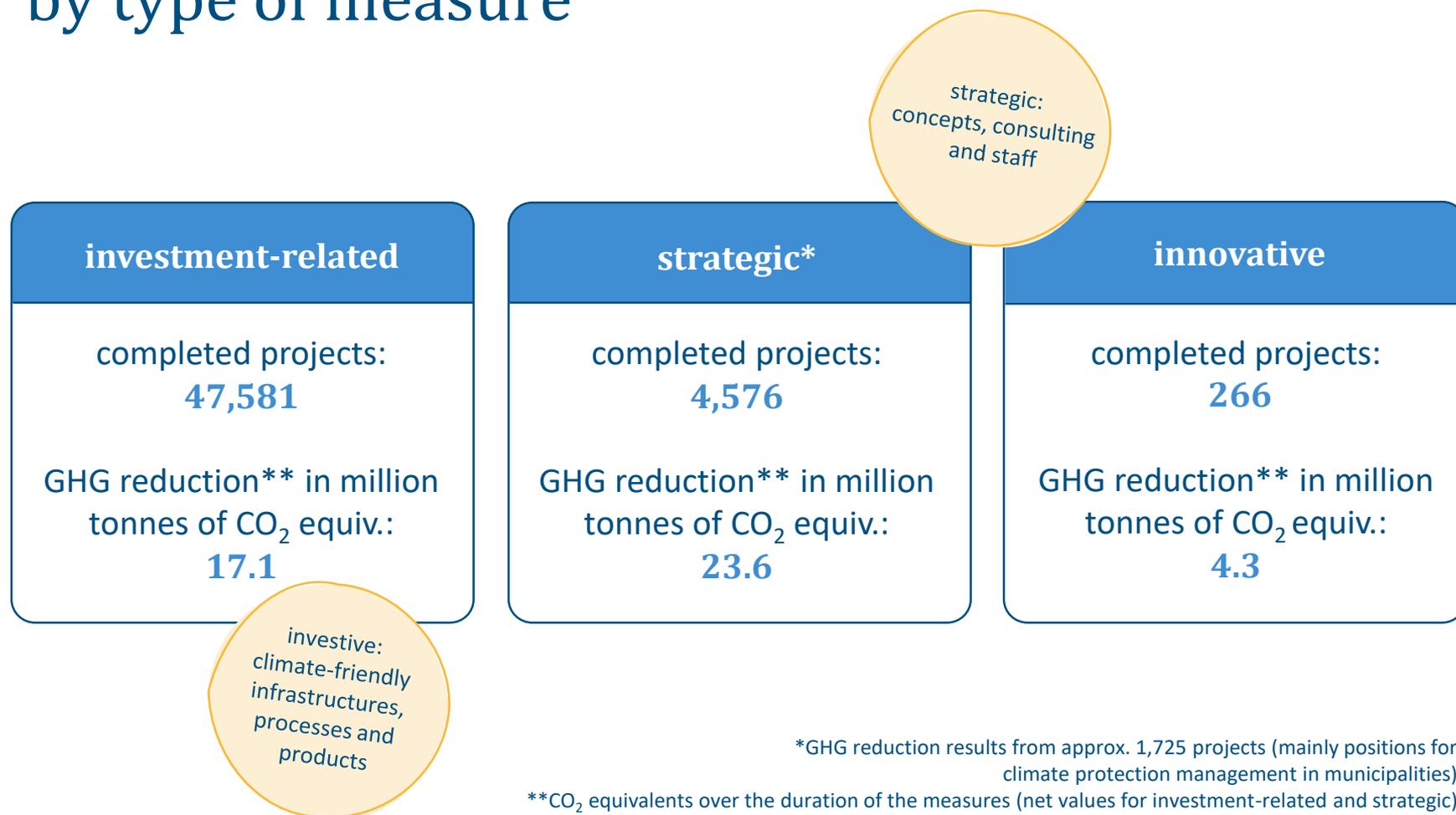
in total investments were triggered by the projects.



**45 million**

tonnes of CO<sub>2</sub>-equivalent greenhouse gas emissions were reduced over their effective duration – thanks to the promotion of investment and non-investment projects.

# Reduction of greenhouse gas emissions by type of measure



# We support climate protection advocates



More than **1,600 climate protection managers** have been active in municipalities since 2008. They implement climate protection measures on site.



Since 2008 around **8,800 energy saving advisers** provide low-income households with tips and advice them on how to save energy.

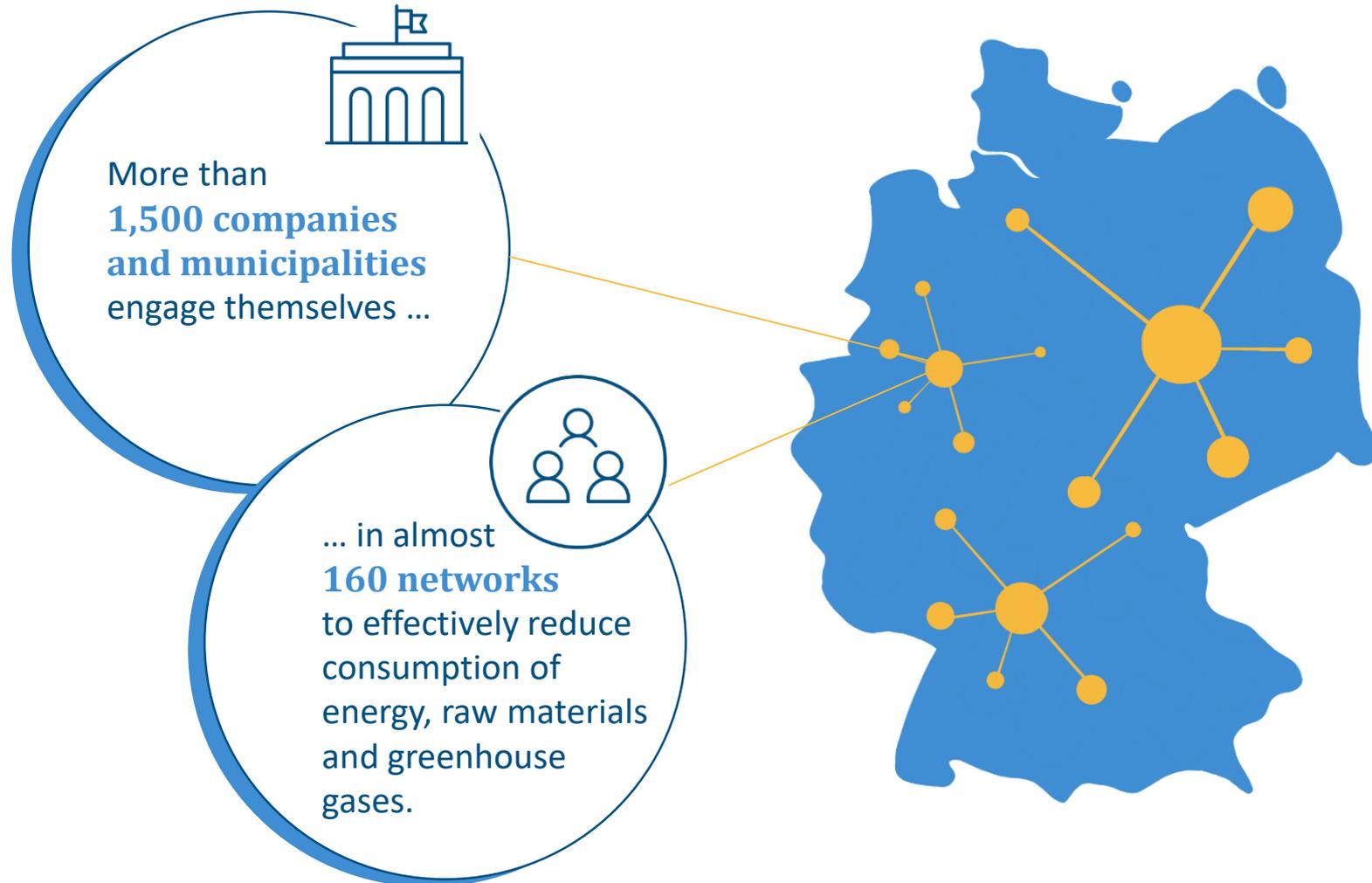
More than **435,000 climate protection consultations** have taken place so far which is reducing costs and protecting the climate.



More than **12,000 energy scouts** have been qualified and certified across Germany since 2013. They advice and support their companies on saving energy.

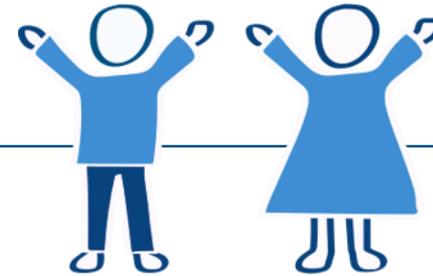
More than **3,000 companies** benefit from the energy scouts' expertise regarding energy efficiency.

# We build networks to protect the climate



# We bring climate action into schools and nurseries

More than **4,200**  
energy-saving models have  
already been implemented  
not only in nurseries but also  
in schools.



Around **1.09 million**  
children and young people  
have been inspired to take  
part in activities protecting  
the climate. They also take  
their knowledge back home  
to their families and help to  
promote sustainable change.

# We encourage environmentally-friendly transport

Around **345 million** Euros have been invested to make cities, municipalities and companies more bicycle-friendly. This benefits all of Germany's population – from the far north right to the south.

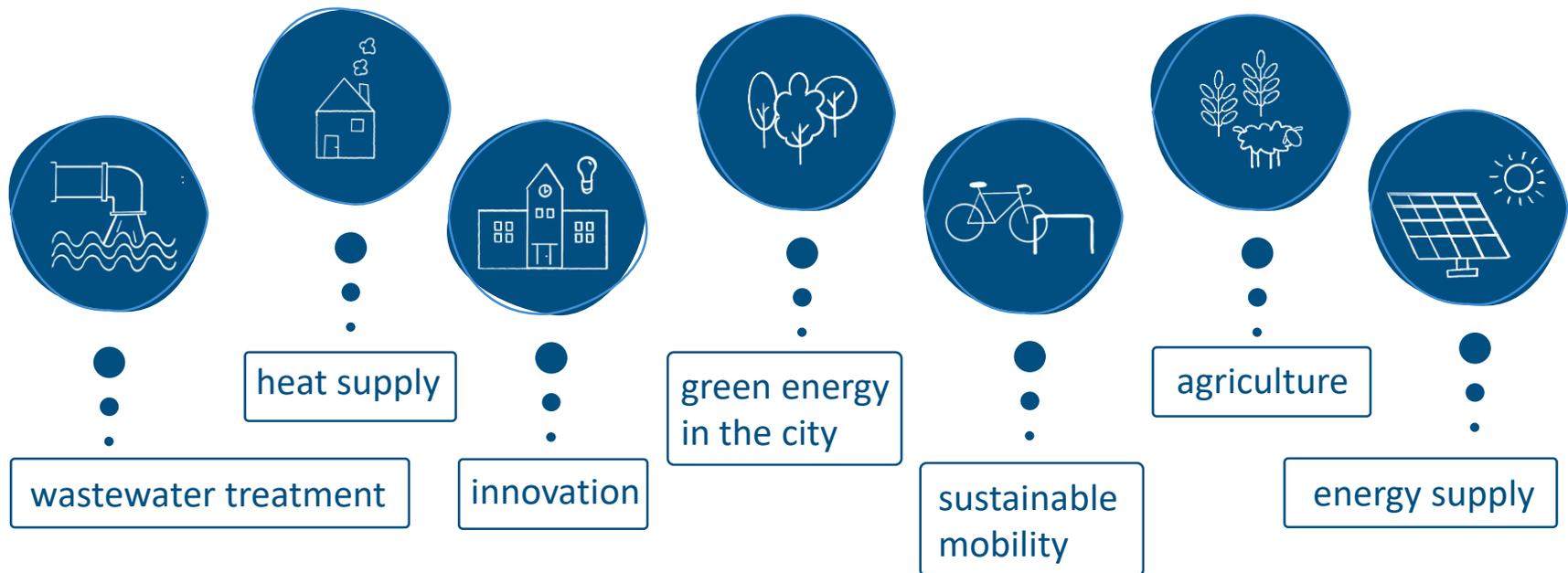
**1,130** bicycle initiatives in more than **600 cities and municipalities** have been carried out so far. The projects range from bicycle lanes to charging stations for e-bikes and e-pedelects to cargo bike rentals for businesses.

**11,200** e-cargo bikes were subsidized for commercial load transport.

# We develop innovative projects in municipalities

Since 2016 **63** projects show innovative climate protection technologies in the following areas:

Around **€211 million** in funding have been used to support particularly **sustainable investments** in **municipalities**.



# We help to save energy with LEDs



Around **3.9 m.** **LED lights** have been installed in both, street and interior lighting in municipalities, educational institutions and sports clubs.



Almost **€240 m.** per year can be saved through these energy efficiency measures.

This has helped over **4,600 municipalities** to save an average of **€52,000** per year.



Around **1.2 bn. kWh of electricity** have been saved each year, which is equivalent to the average energy usage of around **350,000 households.**

# We promote AC/heating systems and mini cogeneration units

An investment volume of around

**€65 million**

have been used to install more than

**16,300**

**mini cogeneration units** since 2008.

This has resulted in a

**8-times**

budget of **investments** totalling around

**€515 m.**



An investment volume of around

**€300 million**

have been used to install more than

**5.230**

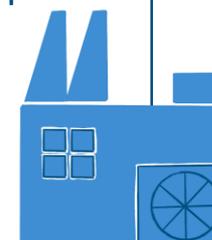
**AC and heating systems** in companies and municipal buildings since 2008.

This has resulted in a

**7.1-times**

budget of **investments** totalling around

**€2.12 bn.**



# We support ideas and plans for a healthy climate



**3,700** climate protection plans and feasibility studies have already been developed. They help cities and municipalities to set up valuable strategies.



**334** innovative climate protection projects were funded and supported with around **€430 million**. Those projects constantly develop new approaches and intelligent ways to improve climate protection.

# Further information

[www.klimaschutz.de](http://www.klimaschutz.de)