Climate action needs your initiative

The National Climate Initiative Balance Sheet 2008 - 2023
We promote climate protection

Climate protection is a highly diverse topic and therefore requires everyone’s involvement in a wide variety of areas.

In 2008 the National Climate Initiative has set up a variety of funding programmes - those for local authorities, companies, educational institutions and consumers.
Our goal: climate neutrality

Germany aims to become largely greenhouse gas neutral by 2045. With great success the National Climate Initiative is working towards this goal!

On the following pages we are going to present some examples of our programmes and measures.
Initiate, motivate & advise

Our programmes and projects range from developing long-term strategies to providing concrete assistance and investment support measures.

Examples of the measures we take:

- Utilisation of energy-saving technologies
- Advice for consumers
- Construction of cycle paths

By no means that’s not all.
Between 2008 and 2023 we have implemented 52,400 projects with a funding volume of around €1.80 bn.

In total investments were triggered by the projects. €5.6 bn.

45 million tonnes of CO₂-equivalent greenhouse gas emissions were reduced over their effective duration – thanks to the promotion of investment and non-investment projects.
## Reduction of greenhouse gas emissions by type of measure

<table>
<thead>
<tr>
<th>Type</th>
<th>Completed Projects</th>
<th>GHG Reduction** in Million Tonnes of CO₂ equiv.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>investment-related</strong></td>
<td>47,581</td>
<td>17.1</td>
</tr>
<tr>
<td><strong>strategic</strong>*</td>
<td>4,576</td>
<td>23.6</td>
</tr>
<tr>
<td><strong>innovative</strong></td>
<td>266</td>
<td>4.3</td>
</tr>
</tbody>
</table>

*GHG reduction results from approx. 1,725 projects (mainly positions for climate protection management in municipalities)

**CO₂ equivalents over the duration of the measures (net values for investment-related and strategic)
We support climate protection advocates

More than **1,600 climate protection managers** have been active in municipalities since 2008. They implement climate protection measures on site.

Since 2008 around **8,800 energy saving advisers** provide low-income households with tips and advice them on how to save energy.

More than **435,000 climate protection consultations** have taken place so far which is reducing costs and protecting the climate.

More than **12,000 energy scouts** have been qualified and certified across Germany since 2013. They advice and support their companies on saving energy.

More than **3,000 companies** benefit from the energy scouts' expertise regarding energy efficiency.
We build networks to protect the climate

More than 1,500 companies and municipalities engage themselves ...

... in almost 160 networks to effectively reduce consumption of energy, raw materials and greenhouse gases.
We bring climate action into schools and nurseries

More than **4,200** energy-saving models have already been implemented not only in nurseries but also in schools.

Around **1.09 million** children and young people have been inspired to take part in activities protecting the climate. They also take their knowledge back home to their families and help to promote sustainable change.
We encourage environmentally-friendly transport

Around **345 million** Euros have been invested to make cities, municipalities and companies more bicycle-friendly. This benefits all of Germany’s population – from the far north right to the south.

**1,130** bicycle initiatives in more than **600 cities and municipalities** have been carried out so far. The projects range from bicycle lanes to charging stations for e-bikes and e-pedelecs to cargo bike rentals for businesses.

**11,200** e-cargo bikes were subsidized for commercial load transport.
We develop innovative projects in municipalities

Since 2016 63 projects show innovative climate protection technologies in the following areas:

- wastewater treatment
- heat supply
- innovation
- green energy in the city
- sustainable mobility
- agriculture
- energy supply

Around €211 million in funding have been used to support particularly sustainable investments in municipalities.
We help to save energy with LEDs

Around **3.9 m.** LED lights have been installed in both, street and interior lighting in municipalities, educational institutions and sports clubs.

Almost **€240 m.** per year can be saved through these energy efficiency measures.

This has helped over **4,600 municipalities** to save an average of **€52,000** per year.

Around **1.2 bn. kWh of electricity** have been saved each year, which is equivalent to the average energy usage of around **350,000 households.**
We promote AC/heating systems and mini cogeneration units

An investment volume of around **€65 million** have been used to install more than **16,300** mini cogeneration units since 2008.

This has resulted in a **8-times** budget of investments totalling around **€515 m.**

An investment volume of around **€300 million** have been used to install more than **5,230** AC and heating systems in companies and municipal buildings since 2008.

This has resulted in a **7.1-times** budget of investments totalling around **€2.12 bn.**
We support ideas and plans for a healthy climate

3,700 climate protection plans and feasibility studies have already been developed. They help cities and municipalities to set up valuable strategies.

334 innovative climate protection projects were funded and supported with around €430 million. Those projects constantly develop new approaches and intelligent ways to improve climate protection.
Further information

www.klimaschutz.de