



Federal Ministry  
for the Environment, Climate Action,  
Nature Conservation and Nuclear Safety



NATIONAL  
CLIMATE  
INITIATIVE

Climate action needs your initiative

# The National Climate Initiative Balance Sheet 2008 - 2025

# We promote climate protection

Climate protection is a highly diverse topic and therefore requires everyone's involvement in a wide variety of areas.

In 2008 the **National Climate Initiative** has set up a variety of funding programmes - those for local authorities, companies, educational institutions and consumers.



# Our goal: climate neutrality

Germany aims to become largely greenhouse gas neutral by 2045.

**With great success the National Climate Initiative is working towards this goal!**

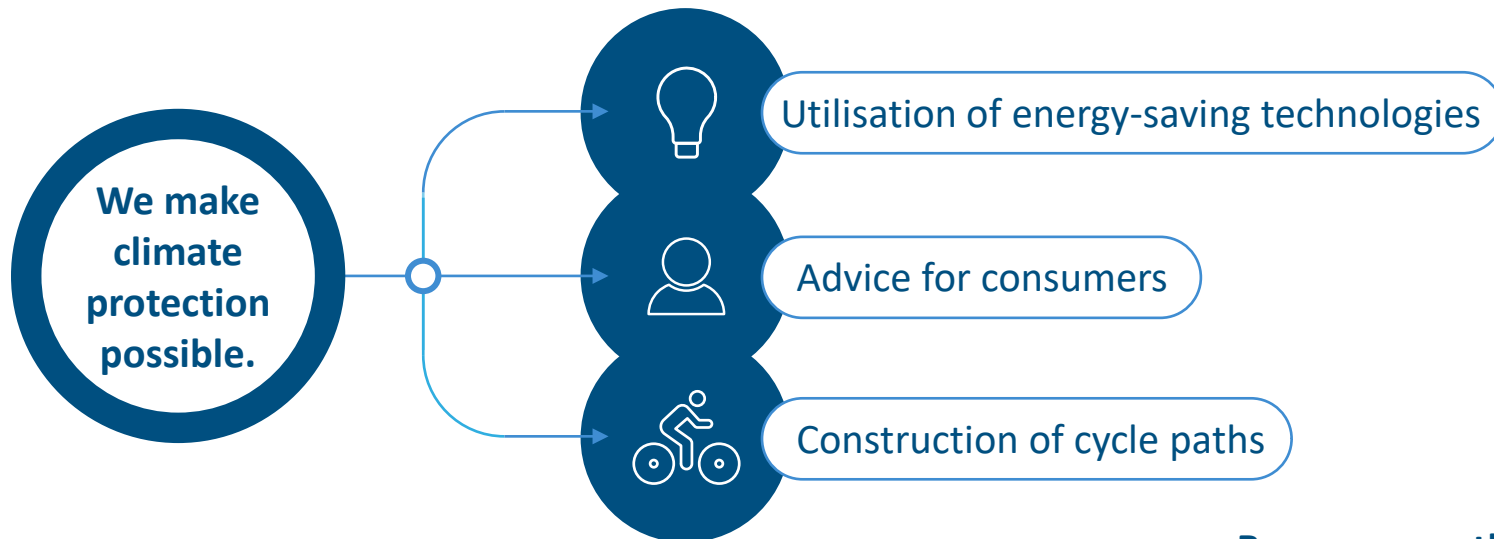
On the following pages we are going to present some examples of our programmes and measures.

2045

# Initiate, motivate & advise

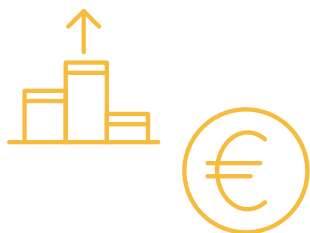
Our programmes and projects range from developing long-term strategies to providing concrete assistance and investment support measures.

Examples of the measures we take:



**By no means that's not all.**

# Facts and figures



Between 2008 and 2025 we have implemented

**61,500**

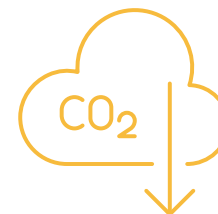
projects with a funding volume of around

**€2.2 bn.**



**€6.8 bn.**

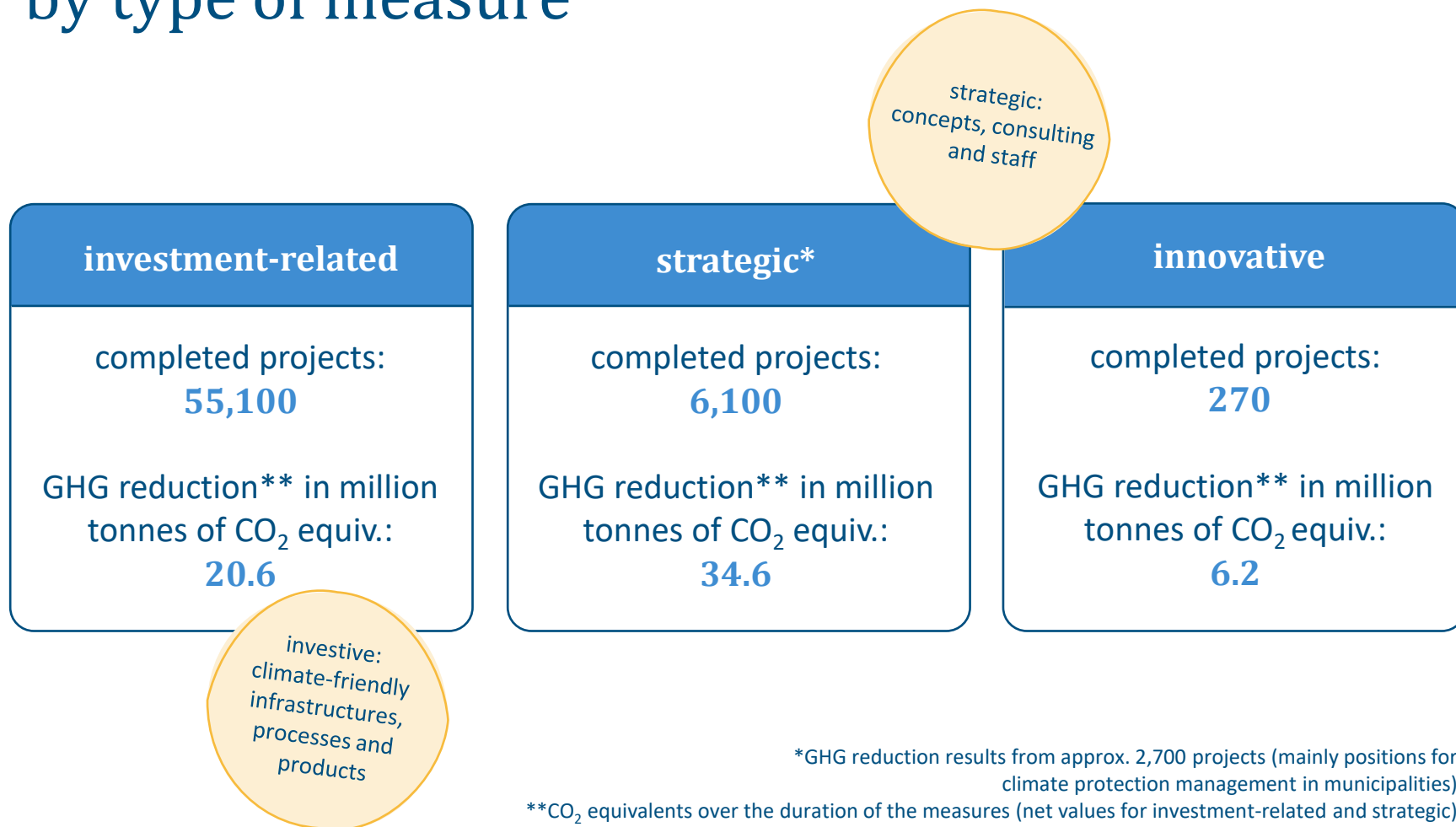
in total investments were triggered by the projects.



**61.3 million**

tonnes of CO<sub>2</sub>-equivalent greenhouse gas emissions were reduced over their effective duration – thanks to the promotion of investment and non-investment projects.

# Reduction of greenhouse gas emissions by type of measure



# We support climate protection advocates



More than **1,900 climate protection managers** have been active in municipalities since 2008. They implement climate protection measures on site.



Between 2008 and 2023 around **8,800 energy saving advisers** provided low-income households with tips and gave them advice on how to save energy.

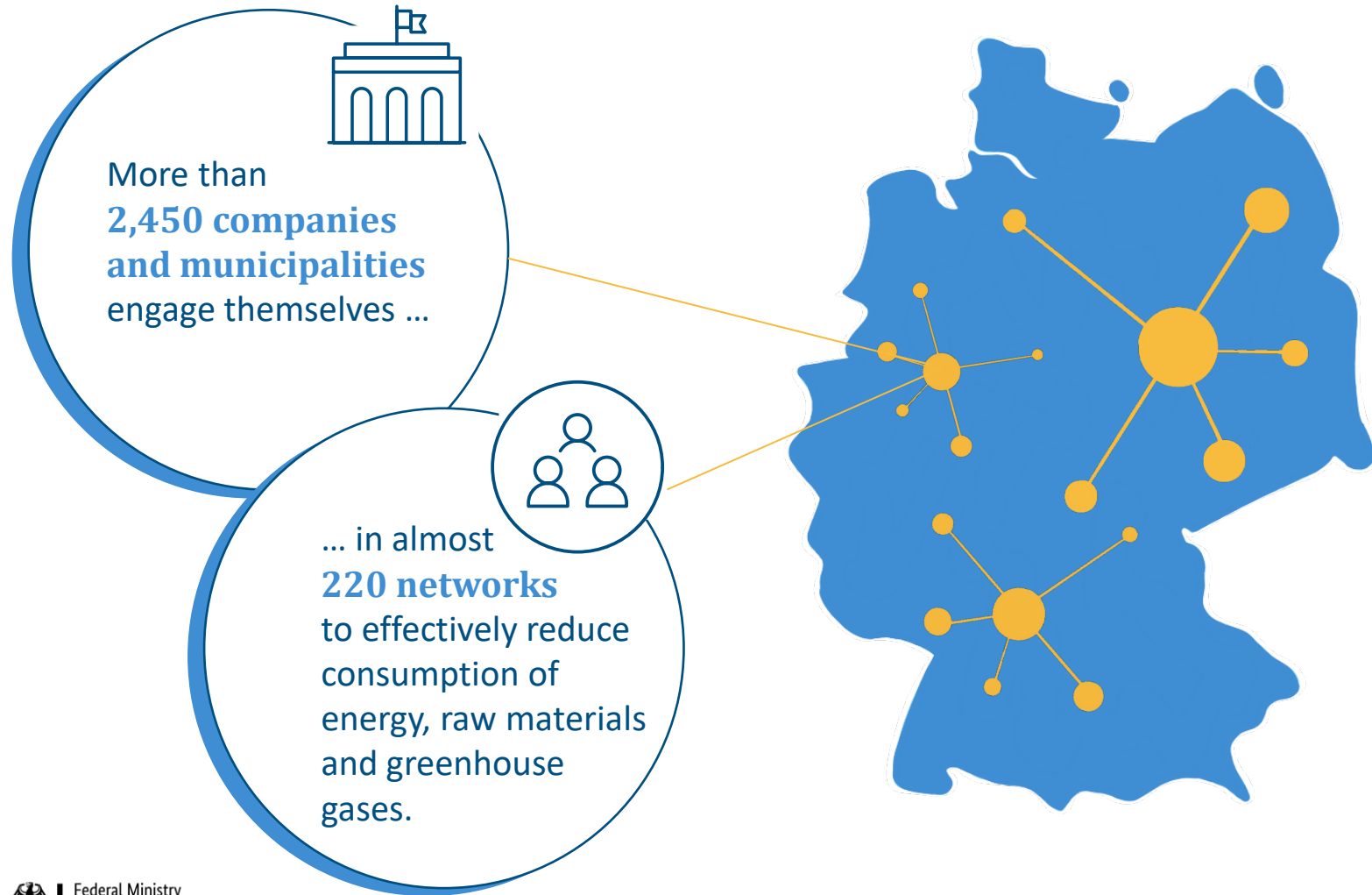
More than **435,000 climate protection consultations** have taken place which is reducing costs and protecting the climate.



More than **14,000 energy scouts** have been qualified and certified across Germany since 2013. They advice and support their companies on saving energy.

More than **3,200 companies** benefit from the energy scouts' expertise regarding energy efficiency.

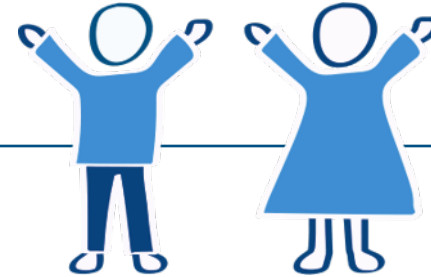
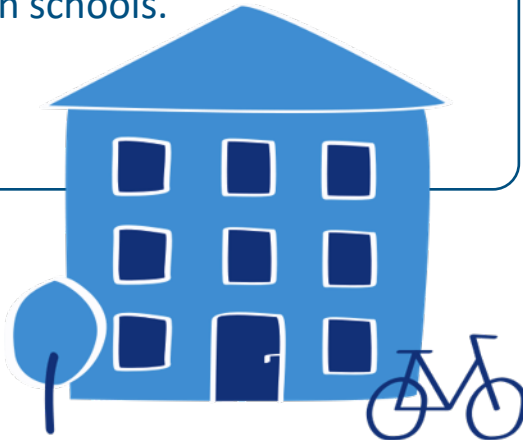
# We build networks to protect the climate





# We bring climate action into schools and nurseries

More than **4,350**  
energy-saving models have  
already been implemented  
not only in nurseries but also  
in schools.



Around **1.13 million**  
children and young people  
have been inspired to take  
part in activities protecting  
the climate. They also take  
their knowledge back home  
to their families and help to  
promote sustainable change.

# We encourage environmentally-friendly transport

Around **460 million** Euros funding volume have been given to make cities, municipalities and companies more bicycle-friendly. This benefits all of Germany's population – from the far north right to the south.

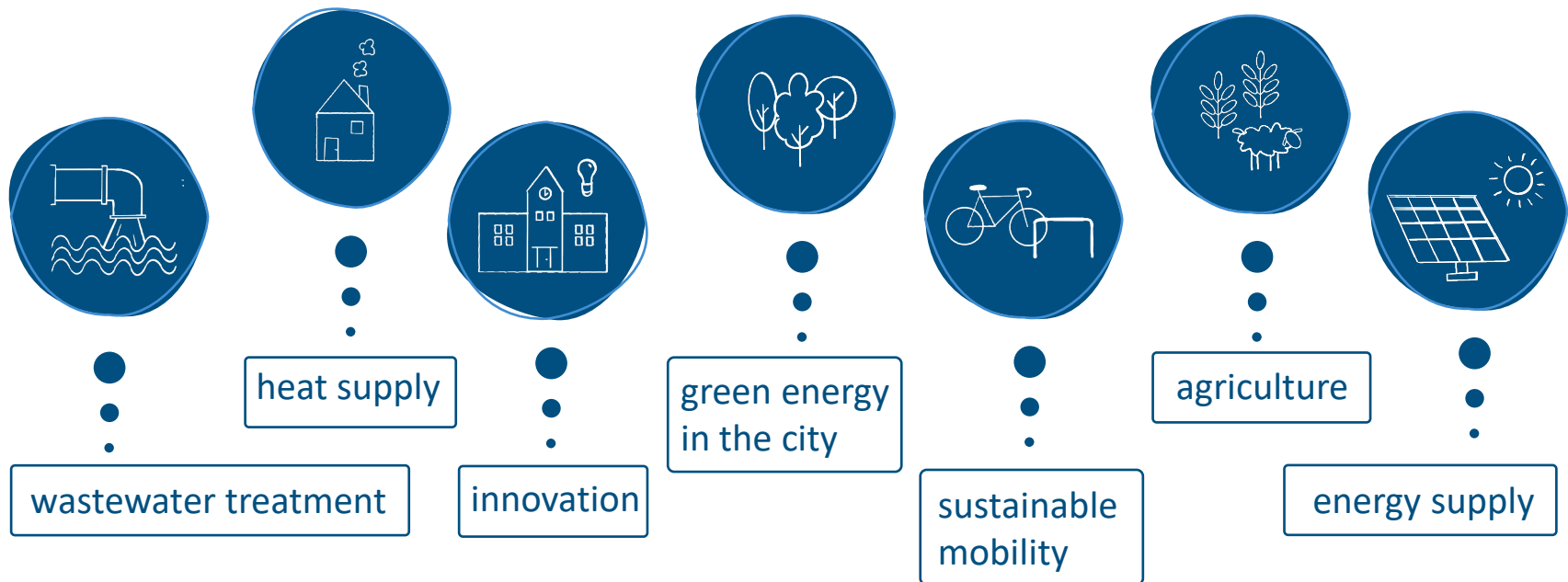
**1,420** bicycle initiatives in more than **900 cities and municipalities** have been carried out so far. The projects range from bicycle lanes to charging stations for e-bikes and e-pedelecs to cargo bike rentals for businesses.

**14,500** e-cargo bikes were subsidized for commercial load transport.

# We develop innovative projects in municipalities

Since 2016 **83**  
**projects** show innovative climate  
protection technologies in the  
following areas:

Around **€248 million**  
**in funding** have been used to support  
particularly **sustainable investments**  
in **municipalities**.



# We help to save energy with LEDs



Around **3.1 m.**  
**LED lights** have been  
installed in both, street  
and interior lighting in  
municipalities, educational  
institutions and sports  
clubs.



Almost **€110 m.**  
per year can be saved  
through these energy  
efficiency measures.

This has helped around  
**5,000**  
**municipalities** to save an  
average of  
**€21,900**  
per year.



Around **0.9 bn.**  
**kWh of electricity** are  
saved each year,  
which is equivalent to the  
average energy usage of  
around  
**240,000**  
**households.**

# We promote AC/heating systems and mini cogeneration units

A funding volume of around

**€65 million**

has been used to install more than

**16,300**

**mini cogeneration units** since 2008.

This has resulted in a

**11.6-times**

budget of **investments** totalling around

**€750 m.**



A funding volume of around

**€326 million**

has been used to install more than

**5,875**

**AC and heating systems** in companies and municipal buildings since 2008.

This has resulted in a

**7.5-times**

budget of **investments** totalling around

**€2.43 bn.**



# We support ideas and plans for a healthy climate



**5,250** climate protection plans and feasibility studies have already been developed. They help cities and municipalities to set up valuable strategies.



**300** innovative climate protection projects were funded and supported with around **€390 million**. Those projects constantly develop new approaches and intelligent ways to improve climate protection.

# Further information

[www.klimaschutz.de](http://www.klimaschutz.de)